ABSTRACT

The present invention discloses a computer implementable system, method and computer program product for conducting online negotiation and matching for electronic commerce spanning international boundaries and includes means for computation of end-to-end costs for potential transactions including the determination of various intermediate costs like shipping costs, taxes and duties, various fees and commissions and the like. It further includes means for incorporating the computed end-to-end costs in determining the market allocations and prices, thus leading to more informed buying and selling decisions.